

Makeup Expiration Guide

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Product	General Expiration	Signs that your product needs to go!
Primer	24 months	Change in smell, color, texture Skin becomes irritated
Foundation	6-24 months	Change in smell, color, texture Skin becomes irritated
Face Powder	12-24 months	Change in smell, becomes dry, flaky, breaks apart in pan or is hard to use
Concealer	6-12 months	Change in smell, color, texture Itchy eyes or skin!
Eyeshadow	24 months	Becomes less pigmented Becomes hard and crumbly
Creams & Gels	6-12 months	Change in smell, color dried out
Liquid Liners	3-6 months	Becomes dry Itchy eyes!
Pencils	24 months	Becomes dry, breaks easily Becomes less pigmented
Mascara	3-6 months	Becomes dry, smells weird, clumpy Itchy eyes!
Lip Gloss & Liquid Lipstick	6-12 months	Change in smell, color Becomes dry, separates in tube
Lipstick	24 months	Change in smell, color Becomes dry

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